



Job Title:	Head of Analysis
Reports Into:	Head of Coaching, Academy Manager.
Key Relationships:	Academy Administrator, Lead Phase Coach, All Coaches/Team Managers
Job Purpose:	<ol style="list-style-type: none"> 1. Lead and coordinate the performance analysis support provision to all Academy age groups (U9-U18) and manage the day to day running of the analysis function. 2. Assist the Academy Manager in maintaining the required operating performance standards to meet the Football League regulations and EPPP criteria. 3. To be a member of the academy management team.
Key Tasks:	<ul style="list-style-type: none"> • Enthuse and be able to communicate positively with young people creating a positive learning environment. • Film, and capture games, training and other educational content. • Manage the above filming, organising and assigning roles to Analyst interns. • Clip games in line with the club's philosophy, culture and themes, making sure content is readily available to the specific lead phases and age group coaches. • Maintaining a database of games/sessions filmed for future use. • Ensure all team and player clips are available on the PMA for frequent use. • Analyse player development through video (training and match performance) and coach assessments to assist in creating individual development programmes and aiding player retention decisions. • Deliver Analysis session to players, coaches and as part of the CPD programme when required. • Lead and contribute to the Academies best practice library, ensuring clips are readily available for the Academy Coaching Team. • Ensure all administrative duties are up to date, including; PMA reports, team reports and statistical data. • Ensure the Analysis department is run proactively and efficiently. • To assist the Head of Coaching with all other football matters in whatever areas as directed. • Work closely with members of the academy management team to provide a holistic and rounded development program. • Assist the Academy Manager in maintaining the required operating standards to meet the football league regulations and EPPP criteria. • Use an innovative and creative approach to keep up to date with the latest news / research regarding analysis in order to maintain current and relevant standards. • Be prepared to work flexible hours. • Be well presented, smart and correctly dressed in Bradford City FC training gear promoting the clubs positively. • Professional, honest & trustworthy promoting the club's culture and philosophy. • Have no attachment or interaction with social networking sites that may put the club or yourselves in a position of vulnerability. • Associations with other groups should be secondary to Bradford City, with Bradford City benefiting from these associations.
Company Standards:	<ul style="list-style-type: none"> • At all times promote and provide a positive image of Bradford City FC and in particular the activities of the Academy. • Adhere to organisational policies and procedures relating to operations, health & safety and quality control in the staff academy handbook. • Maintain confidentiality of all information with regard to the Data Protection Act.
Skills and qualifications:	<ul style="list-style-type: none"> • Relevant degree. • Specific Performance Analysis qualifications. • Experience using coding and video editing software (Gamebreaker, Final Cut, Prozone, Hudl). • Knowledge of varying statistical data used in performance analysis and how this can be utilized in an Academy environment. • Knowledge of how players may learn at various ages – to support analysis delivery.